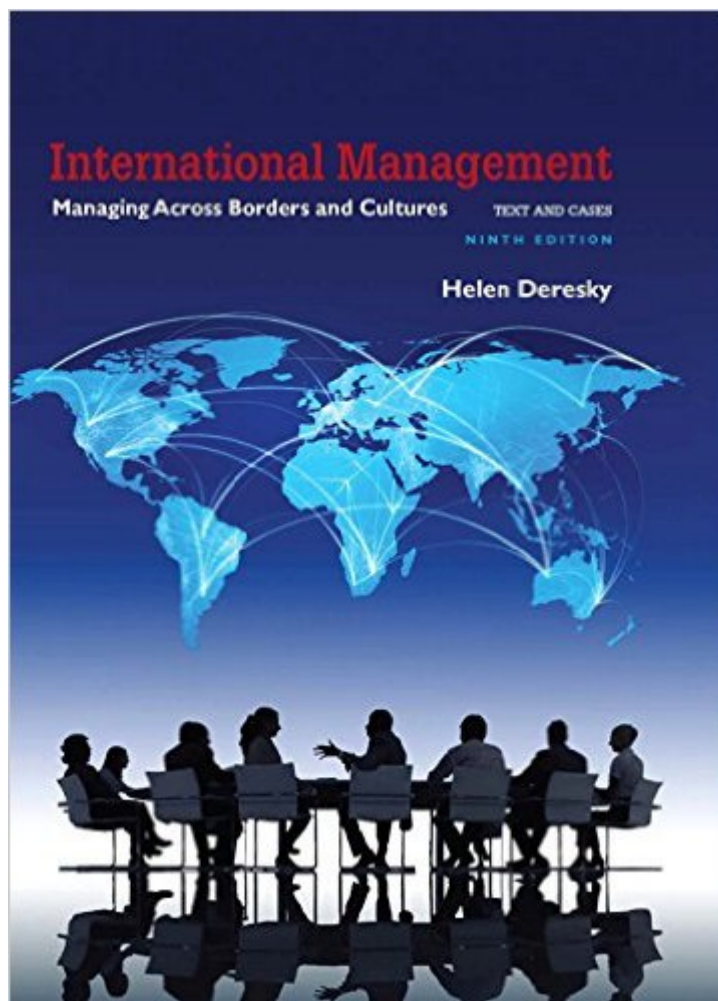


The book was found

International Management: Managing Across Borders And Cultures, Text And Cases (9th Edition)



Synopsis

For courses in international business, international management, and general management. *International Business* is conducted around the globe across cultures, languages, traditions, and a range of economic, political, and technological landscapes. *International Management: Managing Across Borders and Cultures* examines the challenges to the manager's role associated with adaptive leadership and thoroughly prepares readers for the complicated yet fascinating discipline of international and global management. No matter the size, companies operating overseas are faced with distinct scenarios. In order to be successful, they must accurately assess the components that shape their strategies, operations and overall function. The Ninth Edition trains readers and practicing managers for careers in this evolving global environment by exposing them to effective strategic, interpersonal, and organizational skills, while focusing on sustainability.

Book Information

Hardcover: 504 pages

Publisher: Pearson; 9 edition (January 16, 2016)

Language: English

ISBN-10: 0134376048

ISBN-13: 978-0134376042

Product Dimensions: 8.7 x 0.9 x 10.9 inches

Shipping Weight: 1.6 pounds (View shipping rates and policies)

Average Customer Review: 4.4 out of 5 stars [See all reviews](#) (58 customer reviews)

Best Sellers Rank: #88,980 in Books (See Top 100 in Books) #65 in [Books > Textbooks > Business & Finance > International Business](#) #279 in [Books > Business & Money > International](#) #25095 in [Books > Reference](#)

Customer Reviews

This is not the same book as the US version of the 8th edition. It does not contain the new case studies at the end of the chapters. If you want the newest US version of this book, it is ISBN-13: 978-0133062120. I have seen many sellers claim it is the same, but it is not.

I have used it for the past five years in a college course with exactly the same title. It covers the cultural differences of managerial operations in multinational enterprises. The PowerPoint slide is useful for lectures. Many in-class exercises were done using articles from: *BusinessWeek*, *Crains NY Business*, *Economist* (online), *Financial Times* (online), *Forbes* and *Fortune* magazines. The

book will be better if more real-world examples were given on CEO of Ikea, Mittal Steel or News Corporation. Students did the research on the CEOs of these firms and reported their final projects. Final projects were done individually or in a group. Students generally like the book except the cost. But the book is cheaper than most of the other international management titles. I would recommend this book to everyone.

I got this book for my MBA class, and it was pretty easy to read and follow though it has tons of information to go through and could be a bit more to the point on certain topics. I have gone through the more recent edition which is much more colorful and up to date and most of the cases are different but not a huge improvement on this edition.

I used this textbook in a college Global Management class which turned out to be one of my favorite classes; one that I learned the most from. I found this book more beneficial regarding Global Business in general over another International Business book I used another semester. Get this one!

Excellent cross-cultural management text. Up to date text that maximized my graduate class experience. Highly recommend the textbook rental vs purchase as this text has little long-term reference value.

Excellent. The package was delivered on time as stated & was not left out on my front door steps but with my neighbors which I greatly appreciated. I live in Jersey City & theft can be easily taken place.

The book was ok (not terrible, but nowhere close to great), but the price is unreasonable. That is an asinine price to charge for this book. As usual, the book publishers try to rip off students who usually have little money to begin with. If you are buying this book because your professor is making you, there is no need for you to look at these reviews, because your decision has already been made for you, but if you are looking to buy a book to learn about international management on your own, do not buy this book.

As a student this book is terribly written. At times, it's as if the writer just rambles and throws case studies in randomly.

[Download to continue reading...](#)

International Management: Managing Across Borders and Cultures, Text and Cases (9th Edition)
International Management: Managing Across Borders and Cultures, Text and Cases (8th Edition)
Borders, Borders, Borders Cross Stitch (Book 15) When Cultures Collide, 3rd Edition: Leading
Across Cultures Managing Across Borders: The Transnational Solution Managing Product and
Service Development: Text and Cases Mohawk Interruptus: Political Life Across the Borders of
Settler States Comparative Theology: Deep Learning Across Religious Borders Import/Export: How
to Take Your Business Across Borders Coyotes: A Journey Across Borders With America's Illegal
Aliens Indigenous Australian Cultures (Global Cultures) Conflict Mediation Across Cultures:
Pathways and Patterns Corporate Information Strategy and Management: Text and Cases Strategic
Management: Text and Cases Implementing and Managing eGovernment: An International Text
Trespassing Across America: One Man's Epic, Never-Done-Before (and Sort of Illegal) Hike Across
the Heartland Real Estate Transfer, Finance and Development: Cases and Materials, 9th Edition
(American Casebook) The United States v. Nixon: The Watergate Scandal and Limits to US
Presidential Power (Landmark Supreme Court Cases) (Landmark Supreme Court Cases (Abdo))
Business, Government and Society: A Managerial Perspective, Text and Cases, 12th Edition
Contemporary Strategy Analysis: Text and Cases Edition

[Dmca](#)